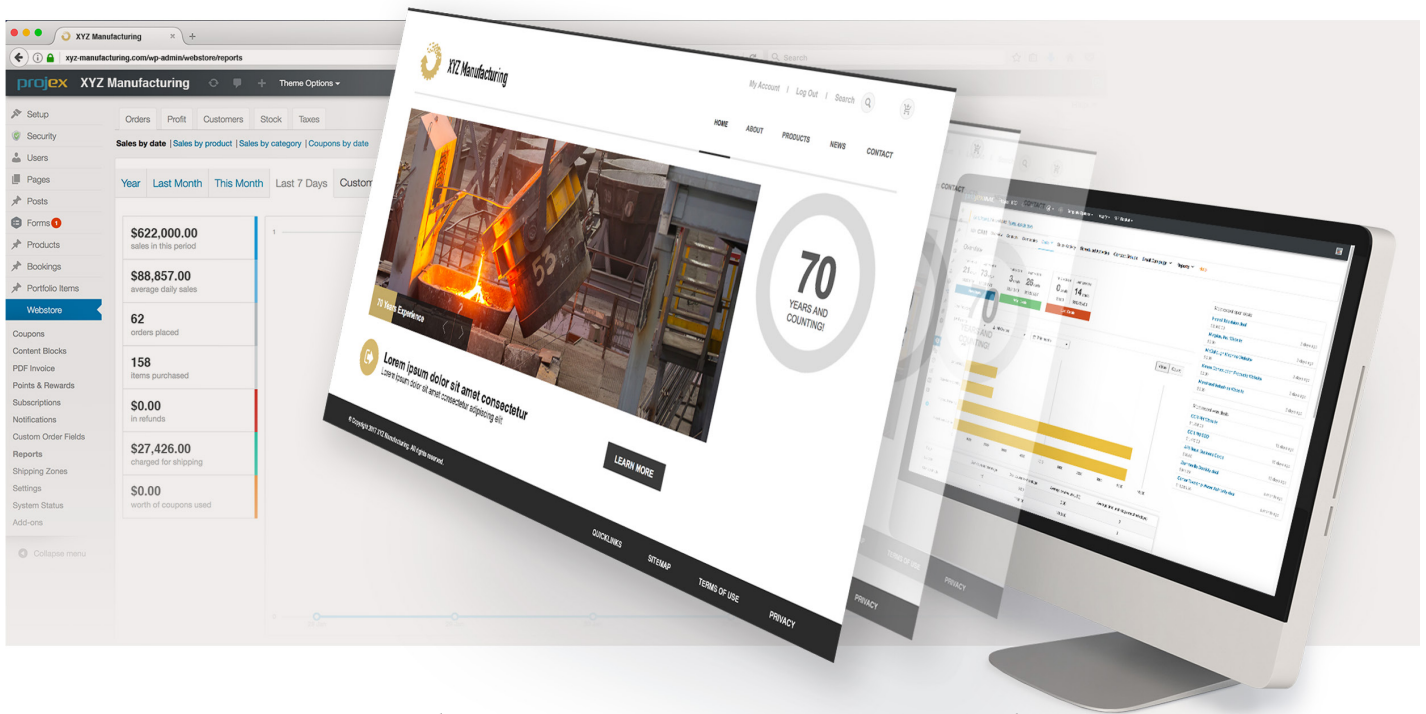


# ProjexTeam™ dBusiness Platform



## *Convert your website into an integrated, modular, configurable dBusiness™ platform!*

The **ProjexTeam™ dBusiness platform** provides a powerful combination of next generation B2B website/e-commerce/collaboration and digital transformation technologies at a fraction of the cost of competing solutions. All platform configurations include an enhanced version of our Web Development Toolkit, powered by WordPress ... the world's leading web content management system.

Start with ProjexTeam™ Base, which provides advanced user management tools, multisite deployment capabilities and a seamless upgrade path for future digital transformation initiatives. Upgrade to a Digital Workspace configuration for improved collaboration between internal staff and external partners. Add business process modules, as needed, to optimize business performance.

- One database
- Modular architecture
- Open source (GPL) codebase
- Advanced website/e-commerce functionality
- Five standard configurations

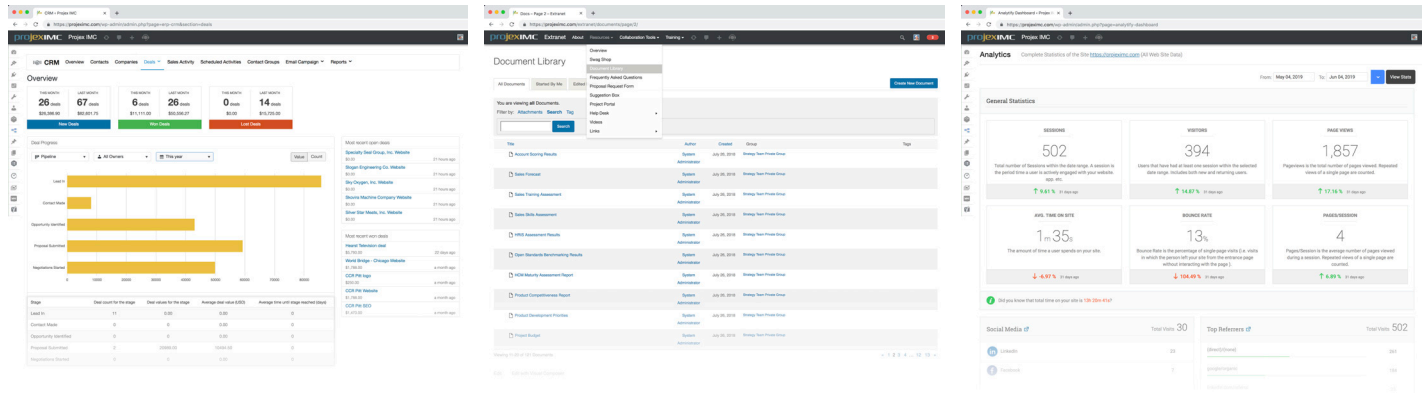
## projexteam

The ProjexTeam™ dBusiness platform offers a modular, scalable, centralized base for managing digital transformation initiatives. Start small and add functions as needed to execute your business strategy.



## ProjexTeam™ At-a-Glance:

Projex IMC's Website as a Service concept reduces or eliminates upfront development costs, provides a stable, cost-effective, integrated starting point for digital sales and marketing initiatives, and takes the hassle out of ongoing site/content/security management responsibilities. Our dBusiness platform takes things one step further, adding a comprehensive suite of collaboration tools and optional business process modules.



## Base Platform

Includes all of the tools needed to develop a modern, mobile-friendly, search engine optimized website.

## Digital Workspace Platform

Our Digital Workspace adds an access-controlled extranet, a comprehensive suite of collaboration tools, an online training center and project management/activity tracking tools to boost productivity and set the stage for transformative change within your organization.

## Strategic Planning Platform

Our Strategic Planning platform is designed to help you onboard your strategy development team, analyze your current (as is) situation, develop a winning strategy and identify/prioritize projects that can help drive your organization toward its desired (to be) objectives.

## Digital Sales and Marketing Platform

The Digital Sales and Marketing platform adds Digital Sales and Marketing tools, providing an integrated solution for coordinating sales team execution, digital marketing programs and website optimization to proactively drive growth.

## Enterprise Transformation Platform

Our Enterprise Transformation platform adds two additional business process modules (HR/Organizational Development and IT/CyberSecurity Management), addressing all major business functions within one powerful digital transformation platform.

## Service Automation Platform

Our Service Automation platform transforms critical service-related tasks into a highly automated/integrated workflow.

*Your Digital Transformation Partner ... since 1994*

## Projex IMC

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