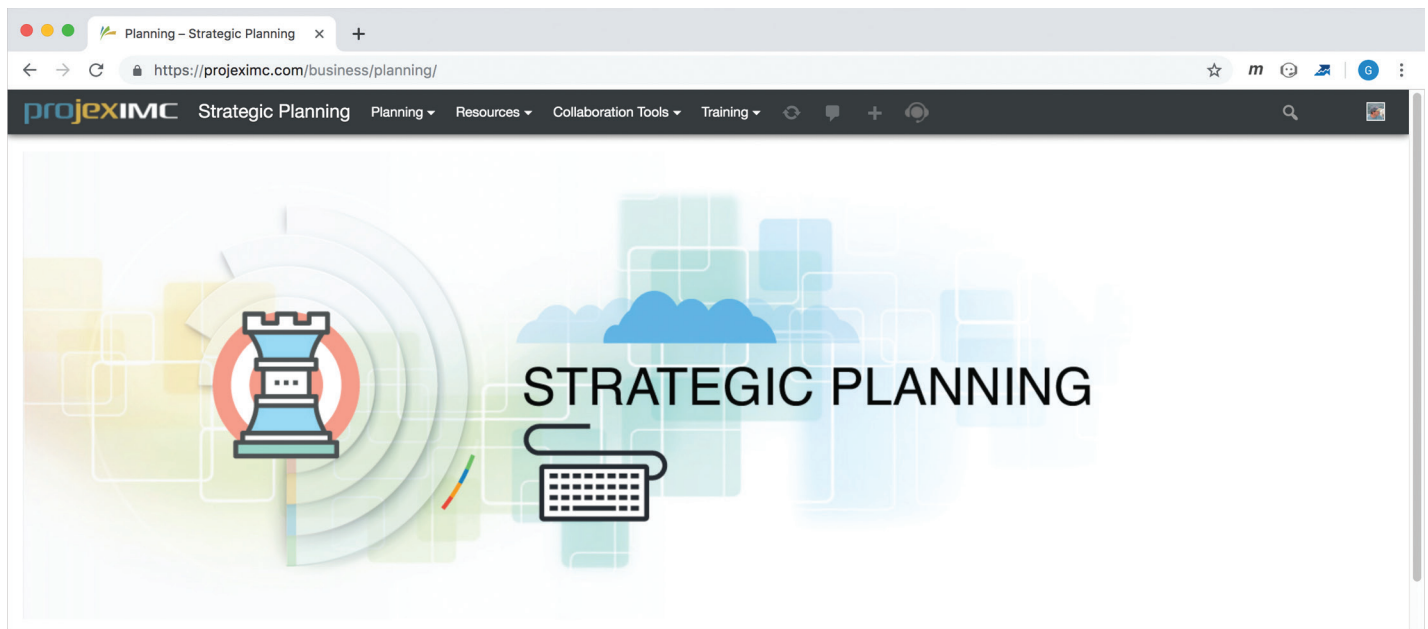


# Strategic Planning Platform



*Define your winning strategy, convert it to an actionable business plan, execute ... on your platform*

The **ProjexTeam™ Strategic Planning platform** includes all of the collaboration and communication tools available in our Digital Workspace. We then add tools and templates to facilitate the entire strategy development and business planning process ... step-by-step:

- **STEP 1:** Onboard strategy team
- ↓
- **STEP 2:** Define a winning strategy
- ↓
- **STEP 3:** Develop strategic plan
- ↓
- **STEP 4:** Define projects



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Tools and templates embedded in your ProjexTeam™ Strategic Planning platform include:

- Editable frameworks
- Actionable methodology
- Intuitive strategy development and business planning roadmaps
- DIY assessment tools
- Embedded training courses
- On-demand strategy and functional experts, as required

## ProjexTeam™ Strategic Planning Platform At-a-Glance:

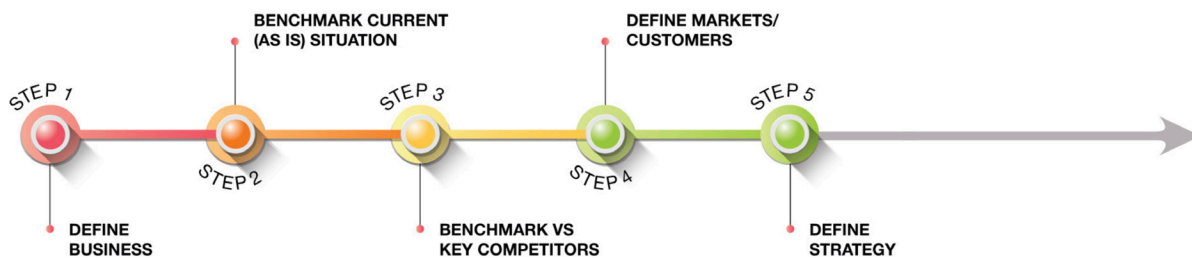
The ProjexTeam™ Strategic Planning platform is designed to help you onboard your strategy development team, analyze your current (as is) situation, develop a winning strategy and identify/prioritize projects that can help drive your organization toward its desired (to be) objectives.

### Onboard your team ...

Every member of the strategy team, whether internal or external, must have confidence in the capabilities and commitment of the rest of the team. The team's objectives, composition and commitment — as well as the role of each member of the team — must be clear to everyone involved.

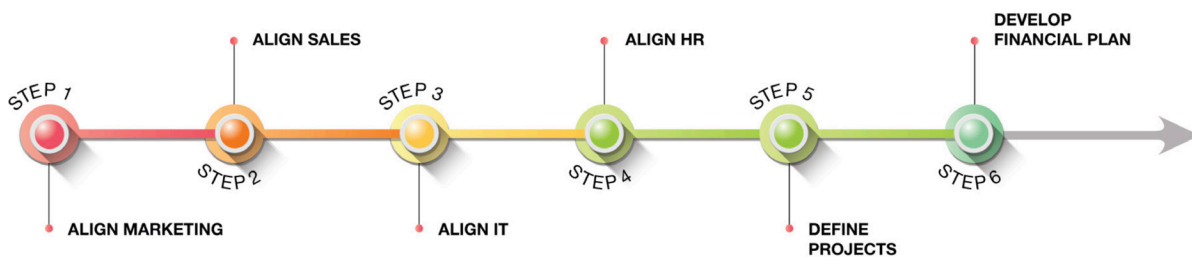
### Define a winning strategy ...

A winning strategy is a plan to acquire, develop and preserve a compelling competitive advantage in one or more profitable and/or growing served markets, with a clearly defined value proposition. This strategy must be supported by operational capabilities that can sustain and defend the desired market position.



### Convert your strategy into an actionable business plan ...

Your strategic plan should define the business (its mission, vision, scope of supply and served markets), summarize the expectations of ownership (investment thesis, cash/credit requirements, risk tolerance and capital structure) and identify clear opportunities for achieving the above.



### Define transformative projects ...

Strategic business development projects serve as a catalyst for change. These projects are investments in the business and should be designed to improve competitiveness, improve business performance or otherwise achieve clearly defined objectives.

*Your Digital Transformation Partner ... since 1994*

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