Enterprise Transformation Platform

Digital transformation is a step-by-step process … Focus on targeted solutions or strategic transformation

The **ProjexTeam™ Enterprise Transformation platform** provides comprehensive support for small business owners and managers interested in defining and executing business transformation initiatives. The platform is highly configurable and surprisingly affordable, helping customers address specific business issues:

Platform/Solutions Matrix

BUSINESS PROBLEM	PROJEXTEAM™ SOLUTION
Improve web presence	Base/website platform
Create high-performance teams	Digital Workspace platform
Develop and execute a winning business strategy	Strategic Planning platform
Align/optimize marketing and sales initiatives	Digital Sales and Marketing platform
Optimize all key business operations/processes	*Enterprise Transformation platform*
Automate service delivery	Service Automation platform

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The ProjexTeam™ Enterprise Transformation Platform includes everthing offered in our Digital Sales and Marketing platform, *plus*:

- **HR/Organizational Development module**

  Automate HR information management and align HR planning with your overall business strategy

- **IT/CyberSecurity Management module**

  Coordinate IT planning, security, network management, enterprise mobility and process optimization initiatives

ProjexTeam™ Enterprise Transformation Platform At-a-Glance:

The ProjexTeam™ Enterprise Transformation platform adds two business process modules to our Digital Sales and Marketing platform, supporting digital transformation across all major functional areas of your business. The additional modules include HR/Organizational Development and IT/CyberSecurity Management:

HR/Organizational Development module

Plan to execute strategy:
- As Is assessments
- Functional frameworks
- Functional assessment tools
- Organizational development roadmap
- Culture assessment tools

Develop your culture:
- Discussion forums
- Team messaging tools
- Online training center
- Activity tracking software
- Project planning software

Automate HR services:
- HRIS - Employees and departments
- HR document management
- Help desk/FAQs
- Asset manager
- Announcements/messaging

Connect to on-demand experts:
- Compensation and benefits
- Talent acquisition
- Policies/procedures/compliance
- Talent development/coaching
- Succession/organization planning

IT/CyberSecurity Management module

IT planning:
- Network/security assessments
- Cloud applications analysis
- Project planning/activity tracking
- Document management

Managed services delivery:
- Help desk/network monitoring
- Backup/disaster recovery (BDR)
- Advanced security software
- IT projects/field services

User training and support:
- Online documentation
- Collaboration tools
- Learning management system
- Reference tools/library

CRM-to-Cash (C2C) process optimization:
- Value stream mapping
- Process modeling/optimization
- Business application development
- Digital platform integration

Infrastructure as a Service (IaaS):
- Virtualization/cloud migration
- Hyper-converged infrastructure
- Server/desktop as a Service
- BDR as a Service

Virtual CIO (vCIO) services:
- Strategic planning
- Enterprise architecture
- Functional solutions
- Security solutions

*Your **Digital Transformation** Partner … since 1994*

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