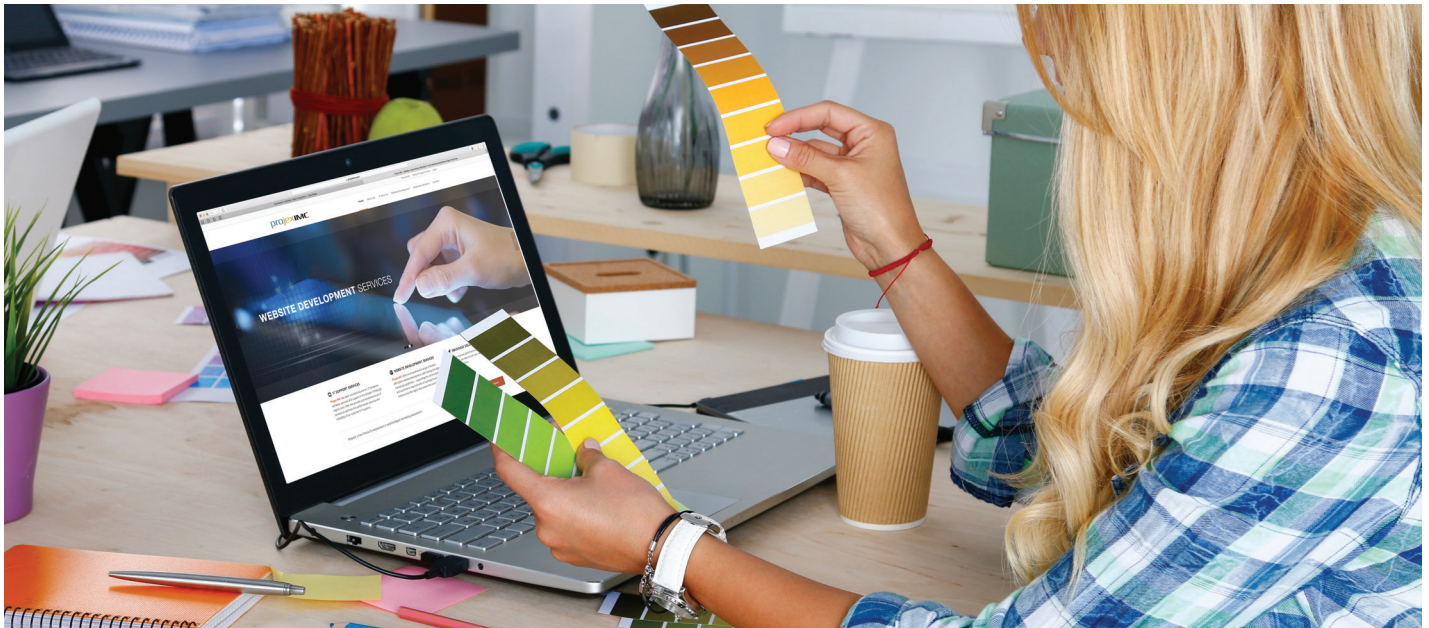


Website as a Service™



Our all-in-one web design, development, hosting and support packages provide an unparalleled value ...

Our unique **Website as a Service™ (WaaS)** plans combine web hosting, site development, content management, ecommerce and digital marketing tools with our comprehensive range of world-class support services in one robust, cost-effective package.

- **Selection:** Projex IMC will work with your team to select a standard plan (or hybrid package) that meets your unique business requirements and budget. No upfront investment required!
- **Site Development:** From concept to creation, we can help you develop a professional web presence that supports your sales and marketing strategies.
- **Ongoing Support:** Ongoing support is embedded in every WaaS package we offer. Contact a Projex IMC sales representative for package pricing and service inclusion details. Add-on services and seamless upgrades are available, as needed, to support changing business requirements.

projexpro

The ProjexPro™ Web Development Toolkit is based on WordPress, an open source content management system used by more than 25 percent of web properties (nearly 75 million websites) worldwide.



WaaS Benefits At-a-Glance:

Projex IMC's Website as a Service concept reduces or eliminates upfront development costs, provides a stable, cost-effective, integrated platform for digital sales and marketing initiatives, and takes the hassle out of ongoing site/content/security management responsibilities. Key features include:

Embedded Services

Managed hosting:

- 24/7 Tier I server support
- Automated backup/recovery service
- 8/5 Email/webmail support
- Security monitoring

Site design and development:

- Migration/staging
- Design theme installation
- Branding/theme configuration
- Software installation/configuration
- Information architecture development
- Content editing/development/proofreading
- Search engine optimization (SEO)
- User acceptance testing (UAT)
- Video streaming (Vimeo)

Technical support:

- Troubleshooting
- Software/extension updating
- Content management
- Security hardening

Web Development Toolkit

Server side

Apache/LiteSpeed	✓
Email/webmail service	✓
SSL certificate (Lets Encrypt)	✓
MySQL database (v5x)	✓
PHP (v7x)	✓

CMS (WaaS) related software

WordPress	✓
Security software	✓
Ecommerce software	✓
Responsive design theme	✓
Search optimization (SEO) tools	✓
Social media engagement tools	✓
Blog management tools	✓
Analytics dashboard	✓
Forms builder	✓

Digital marketing tools

Search optimization (SEO) tools	✓
Basic social media engagement tools	✓
Blog management tools	✓
Analytics dashboard	✓
Forms builder	✓

À La Carte

- Software extensions
- Add-on hours for embedded support services
- Training

Your Digital Transformation Partner ... since 1994

Projex IMC

2608 Brodhead Road, Aliquippa, PA 15001

Phone: 724-375-8355

Email: sales@projeximc.com

Web: projeximc.com

