

Performance Analytics Toolkit



Define markets, accounts, competitors, financial ratios and performance benchmarks ... in real time

Our **COBRA 3D® Performance Analytics Toolkit** leverages tools and data from industry leading sources to help clients identify strengths, weaknesses and opportunities in key business functions.

Self-assessment tools are available to get the ball rolling. Business process modules embedded in our eBusiness platform add frameworks, roadmaps and targeted assessment tools for in-depth analyses. Professional support is also available.

Getting started is easy:

- **Self-Assessments** provide a simple, effective way to rapidly identify operational strengths and weaknesses, helping you focus time and resources on high-impact improvement opportunities.
- **Detailed Assessments** address three common pain points: Growth, productivity and employee engagement. These are the key drivers of performance and valuation.

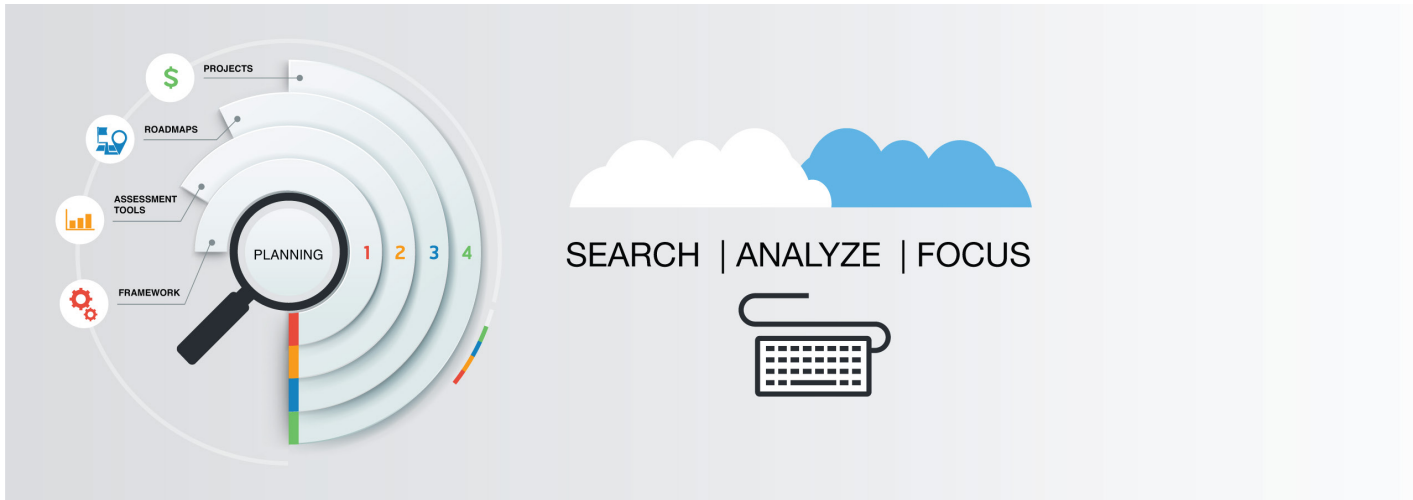


Key components of our Performance Analytics Toolkit:

- Self-assessments
- In-depth assessments
- Business development methodology
- Functional frameworks
- Roadmaps
- Support

Search. Analyze. Focus.

Projex IMC's Performance Analytics Toolkit includes a variety of tools and templates for effective analysis of your current, "as is" situation:



Frameworks: Comprehensive, cross-industry analytical frameworks provide a “standardized” taxonomy of business functions and sub-functions, allowing clients to objectively compare performance vs competitors.

Business development methodology: Our COBRA 3D® Business Development Process provides a straightforward methodology for strategic planning and related business development activities.

Performance Assessment Tools and Templates: Self-assessments and in-depth assessment tools and templates help your team quickly identify — and act on — opportunities for improvement.

Roadmaps: Detailed roadmaps help your management team drill deeper into improvement opportunities exposed during the assessment process.

Data Mining: Industry-leading business intelligence tools and data sources can be used to curate, model and mine the information needed to drive business growth and performance.

Research: Cloud-based business intelligence software can be used to aggregate data from multiple sources and present that data in clear, easy-to-understand dashboards. Customizable reports can also be compiled from internal and external data to meet your specific requirements.

Call, write or visit us online to learn more about Projex IMC and how we can help your business execute high performance:

*Your **Digital Transformation** Partner ... since 1994*

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