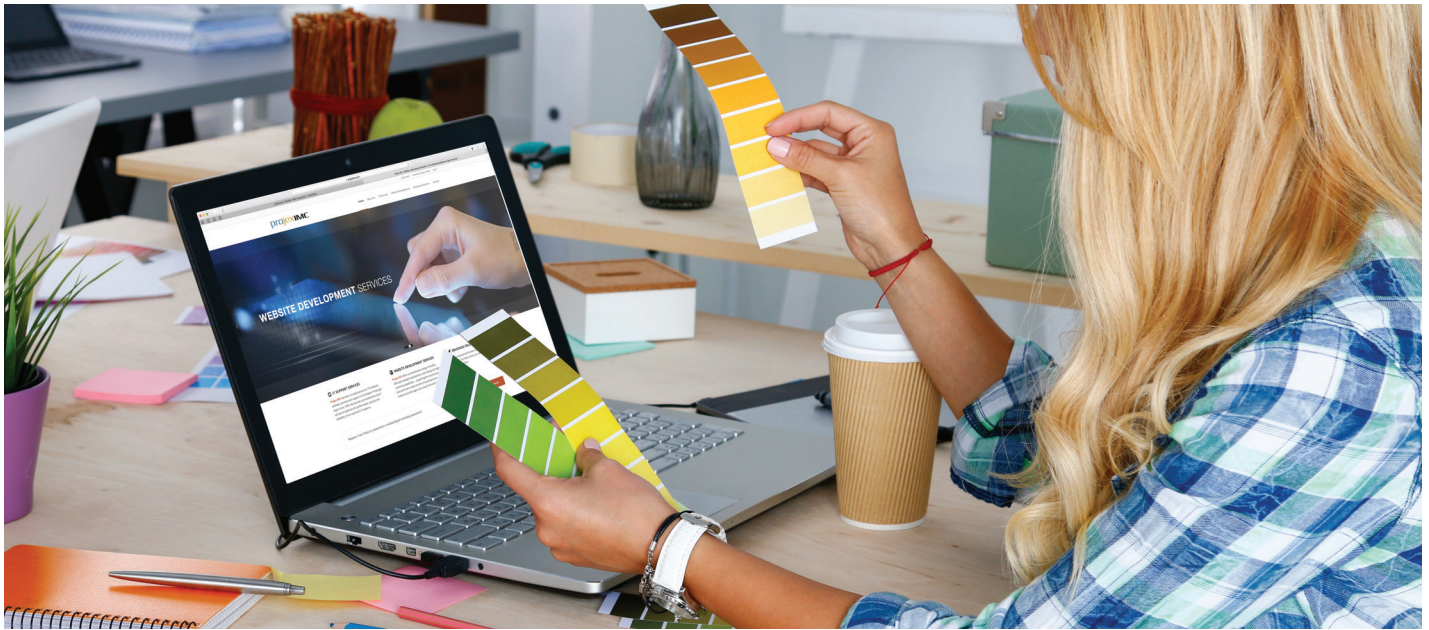


# Website-as-a-Service™



## *Our all-in-one web design, development, hosting and support packages provide an unparalleled value ...*

Our unique Website as a Service™ (WaaS) plans combine web hosting, site development, content management, e-commerce and digital marketing tools with our comprehensive range of world-class support services in one robust, cost-effective package.

- **Selection:** Projex IMC will work with your team to select a standard plan (or hybrid package) that meets your unique business requirements and budget. No upfront investment required!
- **Site Development:** From concept to creation, we can help you develop a 'smart,' AI-enhanced web presence that supports your sales and marketing strategies.
- **Ongoing Support:** Ongoing support is embedded in every WaaS package we offer. Contact a Projex IMC sales representative for package pricing and service inclusion details. Add-on services and seamless upgrades are available, as needed, to support changing business requirements.

projexteam

ProjexTeam™ WaaS plans are based on WordPress, an open source content management platform used by more than 25 percent of web properties (nearly 75 million websites) worldwide.



**WaaS Benefits At-a-Glance:**

Projex IMC’s Website-as-a-Service subscription plans reduce or eliminate upfront development costs, provide a stable, cost-effective, integrated platform for digital sales and marketing initiatives, and take the hassle out of ongoing site/content/security management responsibilities. Key features include:

**Embedded AI:**

- ChatBot (OpenAI)
- Natural language processing
- AI-based content development
- ChatBot-to-chat-agent handoff points
- Programmable ‘intents’

**Managed hosting:**

- 24/7 Tier I server support
- Automated backup/recovery service
- Security hardening/monitoring

**Site design and development:**

- Migration/staging
- Design theme installation
- Branding/theme configuration
- Software installation/configuration
- Information architecture development
- Content editing/development/proofreading
- Search engine optimization (SEO)
- User acceptance testing (UAT)
- Video streaming (Vimeo)

**Technical support:**

- Troubleshooting
- Software/extension updating
- Content management support
- Security hardening

**À la carte:**

- Platform customization
- Third-party software integration services
- Add-on hours for custom tech support
- Team member training

**Specifications**

Server side	All plans
Apache/LiteSpeed	✓
E-mail/webmail server	✓
SSL certificate (Let’s Encrypt)	✓
MySQL database (v5x)	✓
PHP (v8x)	✓
<b>CMS and related tools</b>	
WordPress	✓
Security software	✓
E-commerce software	✓
Intelligent contact management	✓
Appointment booking/online meeting integration tools	✓
Agile project/task management tools	✓
Blog management tools	✓
Analytics dashboard	✓
Forms builder	✓
<b>Digital marketing tools</b>	
Search optimization (SEO) tools	✓
Social media engagement tools	✓
Blog management tools	✓
Analytics dashboard	✓
Forms builder	✓
<b>Customer support tools</b>	
Ticket management	✓
Contact manager integration	✓
ChatBot integration	✓

*Your Trusted Technology Partner ...since 1994*

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