



# Agenda

- Introductions
- Quick about us
- Your challenges
- Your opportunities
- IT Department-as-a-Service<sup>™</sup> overview
- Discussion/next steps



## **About Us**

- Pittsburgh-based company founded in 2012
- IT/MSP + vCIO services + eBusiness platform
- Pennsylvania R&D investment awards (2012 2016)
  - ProjexTeam<sup>™</sup> eBusiness platform
  - ProjexPress<sup>™</sup> planning and activity management software
  - COBRA 3D<sup>®</sup> business development methodology
  - vCIO analytics toolkit
- PROJEX-Continuum strategic partnership (2016)
  - Combines PROJEX MSP/vCIO services & eBusiness platforms with...
  - Continuum's 24/7 Network Operations Center/Help Desk





# **Typical Clients**

Client	Industry Sector	vCIO Consulting Services
Avanade Inc. (Division of Microsoft)	IT	Training IT project managers
TCI, LLC	Manufacturing	Strategy, marketing, IT
Dell Fastener	Distribution	Operations, IT, marketing
WEG USA	Manufacturing	Marketing, IT
Rotating Machinery Services	Services	IT, operations
AFC Industries	Distribution and services	IT, operations
Incline Equity	Distribution and services	IT, operations
PowerTrack	Distribution and services	Marketing, IT
Bacharach	Manufacturing	IT, operations, strategy



## Your Challenges

#### ■ Frustration:

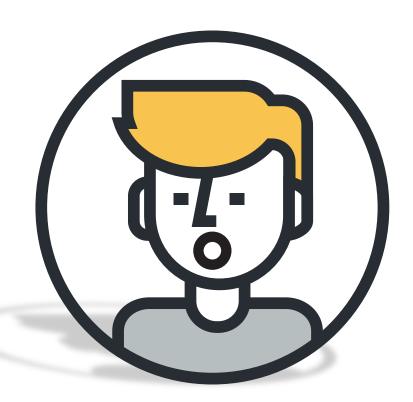
- System performance/downtime?
- Dissatisfied with internal personnel?
- Bandwidth: Internal personnel need external support?
- Dissatisfied with external service provider?
- Keeping pace with technology?

### ■ Fear and uncertainty:

- System security?
- Virus/malware protection?
- Long-term technology strategy?
- Disaster recovery?

### ■ Financial concerns:

- Unplanned expenses?
- Maintaining an adequate IT budget?
- Cost of technology improvements?





# Your Opportunities

## Productivity:

- IT systems performance
- Effective applications/documentation
- User competence/training

### Business growth:

- Winning strategy/IT alignment
- Digital marketing capabilities/resources
- Sales enablement/online tools

## ■ Engagement:

- User confidence/commitment
- Business process redesign initiative
- Teamwork/collaboration



# Our Single Source Solution

#### ■ IT/MSP services:

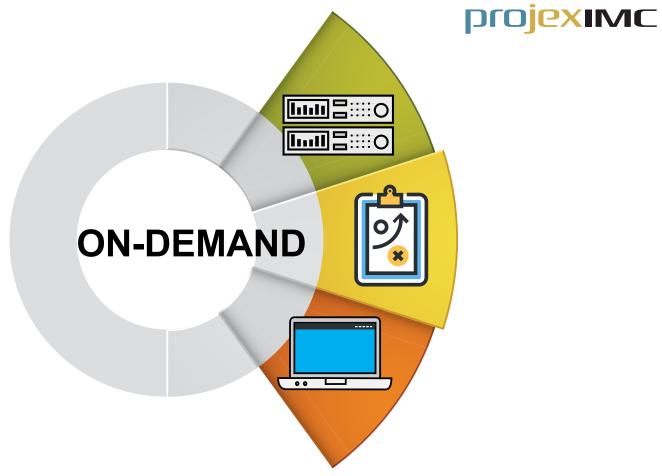
- Help desk
- Server/network support
- Mobile device management
- BDR/business continuity services
- Field services

## ■ Virtual CIO (vCIO) services:

- IT/business planning
- Order-to-cash process optimization
- Business process management (iBPM)
- Commercial cloud-based applications
- Custom software development

### ■ Your eBusiness platform:

- Web presence/ecommerce
- Extranet (internal/external stakeholder networking)
- Tools and resources (analytics/document management/project management/collaboration/training)
- Virtual office



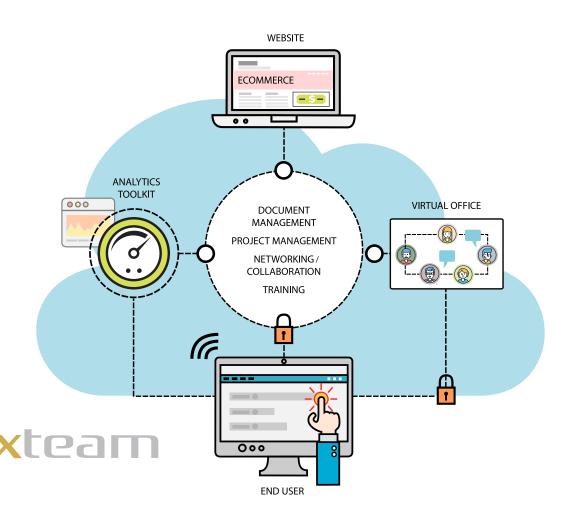


## Your eBusiness Platform

- Internal networking and collaboration
- Sales team enablement/collaboration
- Supply chain communications/coordination
- Contingent workforce coordination/integration

Jowered by

- Website/e-commerce/content management
- Online training center/management
- Web-based project management
- Document management
- Plugins/integrations:
  - Digital marketing
  - Strategic planning
  - HRIS
  - CRM





## Benefits of IT Department-as-a-Service™

#### ■ Peace of mind:

- Baseline network/security assessment
- 24/7-365 remote monitoring and maintenance
- Project resources available on demand

### ■ Productivity/business performance:

- System availability
- Users help desk, training, documentation
- Teams collaboration tools, BPM tools
- On-demand functional applications experts

### Security:

- Hardened infrastructure/user policies
- 24/7-365 remote monitoring and maintenance
- User training and documentation management





## Discussion/Next Steps

- Questions/follow-up requested
- Proposed next meeting (online or onsite) ...
  - IT managed services menu
  - vCIO services menu
  - ProjexTeam<sup>™</sup> eBusiness platform
- Getting started ...
  - Free network assessment
  - Free 30 day operational test

# Thank you!



## Getting Started ...

### Managed services evaluation program – statement of work

Project Execution Network will provide the following analytical services, reports and consulting to the client at no cost until the completion of the 30-day operational trial period:

### 1 Network security assessment:

- Non-disclosure agreement
- Site data collection/secure and non-invasive
- Input data to report builder app

#### 2 Review network security report:

- Network assessment and issues/security assessment and issues
- Budgetary proposal and recommended network upgrades

#### 3 30-day operational trial:

- Install server software (up to 3)
- Install desktop software (up to 20)
- Connect to PROJEX operations platform
- Set up virtual office

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### 4 Full operations:

- Set up IT eBusiness platform
- Conduct guick start IT department tools training



## Benefits of Network/Security Assessment ...

#### Unobtrusive/non-invasive/secure:

- No agents, probes or software to install
- No business data or passwords are gathered or transmitted

#### Identify critical network issues:

- Active/inactive user/login analysis
- Active/inactive computer/age inventory
- Major application installation inventory
- Password strength analysis (Microsoft Baseline Security Analyzer MBSA)
- Missing security updates (Microsoft Baseline Security Analyzer MBSA)
- Server/computer hard drive storage analysis
- Anti-virus/anti-spyware software detection
- Remote listening ports
- External security vulnerability

#### ■ Identify critical security risks:

- Outbound security system leakage/web filtering/wireless access
- Password policy analysis
- Account lockout policy analysis
- Computer login analysis
- User login analysis